

Message from the Director



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Welcome to SIEMIC home!

Market Access always comes along with regulatory approvals. SIEMIC, with combination of over 30 years' experience of international regulatory compliance testing and certification of information technology equipment, electrical and electronics devices, telecommunication and wireless products, offers the highest quality and most cost-effective turnkey solutions of compliance testing and certification services to access global markets.

Most of compliance professionals are quite acquainted with North American and European regulations which are part of SIEMIC's services as well, however, if you are contemplating obtaining approvals to access Asian Markets, then you will face some distinctly culture obstacles, for which you need to be prepared.

There are several barriers to imported products to Asian Markets; distance, language, unfamiliar culture and unsophisticated commercial market conditions can sometime make this a difficult and expense procedure. A formidable maze of culture, laws and regulations confronts any company embarking on this venture.

The reason is that the laws in many Asian countries are unclear and lack a lot of "fine tunings", which are necessary for any market regulations, especially in the fields of Information and Communications. Moreover, the limited informational resources available for foreigners who cannot read/speak the local languages are limited, which makes regulations somehow even more complicated. The reason behind this is that the laws are written in a general, and sometimes confusing, way that requires face-to-face meetings and lengthy consulting in order to understand the real requirements and to be able to proceed smoothly.

In addition, it is also not always easy to have access to the latest information about regulations in Asian countries. Although some organizations periodically publish amendments or new requirements for the international community, most of the regulating authorities publish their announcements only in the native languages. In our opinion, this is just another form of "unwritten law" for those who cannot read Asian languages and who do not have the resources to continuously translate every new publication about the regulations.

There is no doubt that Asia Approvals can be expensive processes. To assist foreign companies to access Global Markets, particularly Asian countries, we, at SIEMIC, take several anticipatory measures to enable us to provide our customers with the most cost-effective solutions to break through Asian "Unwritten Law" and successfully across the Pacific Ocean.

Internally, we take measures to continually increase our productivity so that we could provide the most cost-effective solutions to our valued customers. We know that if our customers do well, we will do well too. We work hard on delivering consistently high quality and responsive services knowing that our customer must themselves meet their own time-to-market schedules.

Externally, we signed several MOUs with several government authorities in Asian countries to enable us to streamline the processes of applications made through SIEMIC.

We know our customers need to keep their costs low, and quality high. We will continually work hard in this respect. We intend to continue to bring excellence to your business, and your business to excellence, because we know, your success is our success.

We wish you happy and informative surfing of our website.